

Maureen Theisen

www.maureentheisen.com

Multidisciplinary designer designing digital products with simplicity in mind. Passionate about creating meaningful work of enduring value – work that makes an unforgettable contribution to people’s lives, big or small.

Experience

- Aug 2015 - Jan 2019** **Web Developer**
Replacements Ltd.
- Designed, implemented and monitored web pages and sites for continuous improvement in a fast-paced environment.
 - Recommended architectural & responsive design solutions and performance improvements for desktop and mobile including CSS3, HTML5, JavaScript and Web Component solutions for re usability.
 - Reviewed site for accessibility standards based on WCAG guidelines, implemented improvements and presented to senior staff members and legal.
 - Designed, programmed and implemented Drupal 8 templates using Twig, content configuration, and workflow. Managed adoption and training with marketing department.
 - Converted static desktop static HTML image-mapped menu to dynamic mega-menu for both desktop and mobile.
 - Converted mockups into HTML5, CSS3 (Sass), JavaScript, AJAX and JSON.
 - Mapped user journey end-to-end using information architecture diagrams, user flows, wireframes and interactive prototypes.
- Jul 2012 - Aug 2015** **SharePoint Administrator and Web Designer**
Teleflex Inc.
- Implemented transition and migration plan from SharePoint 2010 to SharePoint 2013 (Online).
 - Promoted utilization of SharePoint as a business solution, as well as ongoing training plan.
 - Incorporated web development tools, including CSS, HTML5, API, JSON, JavaScript
 - Created custom solutions for teams and business units replacing manual workflows.
- Nov 2011 - Jul 2012** **Web Designer & Developer**
Tek Systems
- Coordinate with brand manager, project managers, and website programmers for timely updates to websites given tight deadlines and intense attention to detail to meet FDA guidelines.
 - Self-managed and completed projects using a combination of development tools such as jquery, Skills: Concepts, JQuery, JavaScript, CSS3, HTML5, Adobe Creative Suite.
- Jun 2011 - Jan 2012** **Senior Web Developer & Designer**
Measurement Incorporated
- Created and designed user interfaces for educational websites and testing software, including wire-framing, icons, layouts, and branding.
 - Coordinated with marketing department on redesign of marketing materials and documents, including leading discussions on rebranding to meet the needs of a competitive market.
 - Collaborated with project managers, programmers, and software developers to create images, illustrations, and animations for online educational materials.
 - Defined and demonstrated best in class user experiences that reflected company Information Technology standards.
- Dec 2007 - Jun 2011** **Online Production Manager**
Duke Corporate Education
- Designed and developed original designs for executive education program websites.
 - Optimized usability and interface design using JQuery, JavaScript, AJAX, CSS, and Flash.

Personal Info

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LinkedIn

<https://www.linkedin.com/in/maureentheisen/>

Twitter

https://twitter.com/maureen_theisen

Skills

HTML5/CSS

User Interface Design

User Experience Design

JavaScript / ReactJS, VueJS, jQuery

Communications & Marketing

Adobe Creative Suite : Photoshop, Illustrator, InDesign, Adobe XD, Premiere, After Effects

CMS: Drupal 8, WordPress, DotCMS

UX/UI Tools: Adobe XD, Balsamiq, Sketch, Figma

MS Office 365 - SharePoint, Access, MS Excel, MS Word, PowerPoint

- Initiated, designed and developed new program website platform from wire-framing and mock-ups to end design to ensuring greater flexibility, efficiency, and usability.
- Built original and dynamic websites including Virtual Coaching and the Duke CE Learning Technologies website using the Adobe Creative Suite 5, and dynamic languages including PHP, JavaScript, JQuery, CSS, and database management.
- Performed in-depth research and promoted the use of online communities for executive education use, including assisting in the creation of the online women's professional development community, The Loom.

Education

Aug 2002 - May 2004	University of North Carolina - Greensboro BFA concentration in Design
Aug 1993 - May 1997	University of Arizona BA Art History with minor in marketing